



FLIPPED OUT AND TRICKED OUT, THERE'S NO DOUBT ABOUT THE STRENGTH OF THE 2010 YAMAHA LINE UP

For Immediate Release (January 2010):

Abbotsford B.C.: Already credited with developing the first four-stroke motocross bike in both the 400 and 250 classes, Yamaha is gearing up to flip out the motocross world and turn it on its ear with the release of the highly anticipated 2010 YZ450F.

The laundry list of changes for this bad boy includes the revolutionary "reversed," rear-slanted, fuel-injected four-stroke engine; a front-mounted FI throttle body and air box; and exhaust exits from the rear of the cylinder designed to centralize mass for excellent handling and a light feel. While receiving an all-new bilateral beam frame and styling package, the unique incentive to purchase to this all-new masterpiece is the ability to optimize the power curve.

It doesn't stop there for Yamaha fans; the venerable nameplate has a little something for everyone from the touring crowd to four-wheel fans. Cruisers will love the all-new Stratoliner Deluxe, a direct descendant of the award winning XV1900 Stratoliner platform, which features integrated speakers pre-wired for easy iPod connection as well as colour-matched hard saddlebags.

New for the street is the Valentino Rossi Replica YZF-R1 complete with all the great features of the standard R1 and dressed just like "The Doctor's" factory race bike. And don't think Yamaha's ATV line-up missed the boat when it came to upgrades for the 2010 line-up. The all-new YFZ450X is a "woods" version of the 450R with a narrowed track chassis for better performance and handling between the trees.

The latest and greatest from the world of motorcycles are on display at the 2010 Vancouver Motorcycle Show, running January 21 – 24 at TRADEX in Abbotsford. Admission is \$12.00 for adults, \$8.00 for youth (6-15), free for children (under 6) and \$32.00 for families (two adults, two youth). Show hours are 5 to 9 p.m. Thursday; 10 a.m. to 9 p.m. Friday and Saturday; and 10 a.m. to 5 p.m. Sunday. For more information, visit www.vancouvermotorcycleshow.ca.

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The Vancouver Motorcycle Show is owned by the MMIC and COHV.



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