



THE NEW AMERICAN MOTORCYCLE TIGHTENS ITS GRIP ON THE INDUSTRY

For Immediate Release (January 2010):

Abbotsford B.C.: Victory Motorcycles is making some serious moves in 2010 to become an industry leader by introducing new bikes that build on an already impressive line up of touring and performance models.

Victory Country and Victory Cross Roads - These two new bikes provide long distance road warriors with the best power, handling, ride, comfort and cargo space they've ever dreamed of enjoying on the open road. Nothing gets you closer to freedom like a 106-cubic-inch engine and smooth-shifting six-speed transmission delivering 92 horsepower and 109 pounds of torque.

Victory Vision Tour ABS - The biggest feature on this bike is the automotive-style anti-lock brake system with sensors that monitor wheel speed during braking to sense slippage or wheel lock and make necessary adjustments. Additional features include heated handgrips, cruise control, an electronically controlled windscreen and integrated audio system wired for iPod, MP3 and GPS.

The 8-Ball Family - It's all about family as Victory introduces the Hammer 8-Ball and Vision 8-Ball to its blacked-out line-up of high-performance bikes. Boasting a Freedom 100-cubic-inch engine serving up 85 horsepower and 106 pounds of torque (there's no stage fright here), the Hammer 8-Ball is all about performance. The Vision 8-Ball follows a more laid-back approach wired for a list of popular accessories including heated grips, heated seats, cruise control and more.

Ness Signature Series - Arlen and Cory Ness once again display a pair of limited edition Victory models. The 2010 Arlen Ness Signature Series Victory Vision and the Corey Ness Signature Series Vegas Jackpot have been produced in limited edition quantities. Features include custom paint schemes, an extensive list of Ness designed details and a metal plate with the bike's number.

The latest and greatest from the world of motorcycles are on display at the 2010 Vancouver Motorcycle Show, running January 21 – 24 at TRADEX in Abbotsford. Admission is \$12.00 for adults, \$8.00 for youth (6-15), free for children (under 6) and \$32.00 for families (two adults, two youth). Show hours are 5 to 9 p.m. Thursday; 10 a.m. to 9 p.m. Friday and Saturday; and 10 a.m. to 5 p.m. Sunday.

For more information visit www.vancouvermotorcycleshow.ca.

Reference:

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The Vancouver Motorcycle Show is owned by the MMIC and COHV.



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