



## SUZUKI GETS BETTER WITH AGE, IMPROVES ON AN ALREADY IMPRESSIVE LINE-UP

For Immediate Release (January 2010):

**Abbotsford B.C.:** Like a fine wine, Suzuki just keeps getting better with age as it announces several improvements to an already impressive line-up. These bikes are destined to draw crowds and maintain a buzz throughout the duration of the 2010 Vancouver Motorcycle Show.

What's new? Plenty. Just check out the Suzuki Boulevard M50. With the exciting styling and high-end technology of both the M109R and M90 models, it's the perfect choice for riders who demand the right look, feel and performance from a cruiser bike. Decked out with a new look for 2010, the M50 has extensive updates along with an advanced fuel-injected 805 cc V-Twin engine that delivers responsive power and torque.

Suzuki is also proud to introduce two exciting new Sport Touring beauties: the 2010 Suzuki GSX1250FA and GSX1250SEA. The comfortable and intuitive GSX1250FA (ABS) is boldly styled and impressively powerful, providing a full 1,255 cubic centimetres of robust torque while sporting a dramatic integrated look featuring a full fairing. The GSX1250SEA shares all the key elements of the GSX1250FA while offering versatility with removable hard cases that allow it to transform from a touring bike to a more sport-focused ride.

The latest and greatest from the world of motorcycles are on display at the 2010 Vancouver Motorcycle Show, running January 21 – 24 at TRADEX in Abbotsford. Admission is \$12.00 for adults, \$8.00 for youth (6-15), free for children (under 6) and \$32.00 for families (two adults, two youth). Show hours are 5 to 9 p.m. Thursday; 10 a.m. to 9 p.m. Friday and Saturday; and 10 a.m. to 5 p.m. Sunday.

For more information visit [www.vancouvermotorcycleshow.ca](http://www.vancouvermotorcycleshow.ca).

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The Vancouver Motorcycle Show is owned by the MMIC and COHV.



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