



KAWASAKI BUILDS ON ITS LEGEND WITH Z1000

For Immediate Release (January 2010):

Abbotsford, B.C. – Legendary motorcycle manufacturer Kawasaki has upped the ante with its latest Super Naked-class Z1000 bike. Focusing on the excitement of street riding, Kawasaki has created a bike that is powerful, dynamic and, simply, a blast to ride.

Visually, the Z1000, as a naked model, emphasizes the various parts that come together to form one mean-looking machine. And appearances do not always deceive. Designed with street riders, rather than racers in mind, developers assembled a package that achieves excitement and a high riding impact at any time, in any situation.

A completely new engine with sharp throttle response, high rpm power and the sound of an in-line four, this bike's power plant is a thrilling combination of aesthetics and performance. The bike's new aluminum twin-tube frame was designed to provide an enjoyable sport riding experience on the street. The frame beam goes over the engine and rigidity has been increased from the previous model.

And with wider handlebars and a slightly lower seat to provide more freedom of movement, the Kawasaki Z1000 is a bike that is truly designed with ride in mind.

The latest and greatest from the world of motorcycles are on display at the 2010 Vancouver Motorcycle Show, running January 21 – 24 at TRADEX in Abbotsford. Admission is \$12.00 for adults, \$8.00 for youth (6-15), free for children (under 6) and \$32.00 for families (two adults, two youth). Show hours are 5 to 9 p.m. Thursday; 10 a.m. to 9 p.m. Friday and Saturday; and 10 a.m. to 5 p.m. Sunday. For more information visit www.vancouvermotorcycleshow.ca

Reference:

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