



JUST 'TRI' IT: BRP INTRODUCES ITS LATEST THREE-WHEEL PHENOMENON

For Immediate Release: (January 2010):

Abbotsford, B.C. – It was just two short years ago that BRP revolutionized the touring segment of the motorcycle industry with the introduction of the Can-Am Spider, a three-wheeled frenzy that spread to more than 50 countries around the globe. On the heels of this unrelenting customer demand, BRP introduces the Can-Am Spyder RT (roadster touring) to its 2010 Roadster line-up, which already includes the Spyder RS (roadster sport).

"The introduction of the Can-Am Spyder RT now provides options for sport and touring enthusiasts alike," explains Chris Dawson, vice president and general manager, international division. *"BRP's superior design and innovation continues to deliver paradigm-shifting vehicles that push the envelope, and the RT model is no exception."*

The Spyder RT delivers and exceeds all expectations with a perfect balance of performance and stability. Powered by a road-burning Rotax 991 engine with Electronic Throttle Control, the RT features a BOSCH-engineered Vehicle Stability System that includes anti-lock brakes, traction control and stability control systems. Combined with the roadster's super stable Y-architecture, this bike provides the ultimate combination of freedom and peace of mind for the ultimate easy-rider experience.

For the touring enthusiast who doesn't plan on coming home anytime soon, BRP is introducing an industry-first optional RT662 trailer package that offers an additional 622 litres of storage. Designed specifically for the Spyder RT, the RT622 is compatible with the vehicle's stability system.

The latest and greatest from the world of motorcycles are on display at the 2010 Vancouver Motorcycle Show, running January 21 – 24 at TRADEX in Abbotsford. Admission is \$12.00 for adults, \$8.00 for youth (6-15), free for children (under 6) and \$32.00 for families (two adults, two youth). Show hours are 5 to 9 p.m. Thursday; 10 a.m. to 9 p.m. Friday and Saturday; and 10 a.m. to 5 p.m. Sunday.

For more information visit www.vancouvermotorcycleshow.ca.

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The Vancouver Motorcycle Show is owned by the MMIC and COHV.



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